



CSCMP Silicon Valley / San Francisco provides a forum for learning and making connections that matter for supply chain professionals. Leverage these opportunities to link and learn from the Silicon Valley's most intriguing companies. Bring your extended supply chain team from colleagues and suppliers to customers and recruits who will enjoy meeting their peers while strengthening relationship with *your business*. Enjoy:

- **Regular Dinner Events with 'Meaty' Program Content** – typically drawing ~100 SCM professionals from throughout the nine-county SF Bay Area from Silicon Valley and San Francisco to the East Bay, featuring executives from iconic Bay Area companies on topics that matter, from AI and robotics impact on supply chains to scaling for growth and how to power your own networking effort. (details pg. 3)
- **Exciting Venues** – from **GoPro** headquarters with its 360° video screens, to **Facebook Headquarters** and we'll be among the first into **SalesForce Tower's 62nd Floor** in San Francisco
- **Dynamic Speakers** showcasing best practices and driving innovation. Confirmed: **NVIDIA, Wal-Mart eCommerce, Reshoring Institute, Salesforce, Facebook, Jones Lang LaSalle to speak; Silicon Valley Leadership Group and Santa Clara University to moderate; Salesforce and Facebook** to host events; networking on a boat tour of the **Port of Oakland**, humanitarian giving during the holidays and key topics and speakers in development for the first quarter of 2019.



Back by popular demand – our FREE Young Professional (YP) centered (but all are welcome!) 'Happy Hour' events at Plank in Oakland and Golden Gate Taproom in San Francisco

We're planning a September to May to remember and hope we can work with YOU to make it even more worthwhile for all involved. Talk with us about your venue, prize or gift donation, speaker recommendation or promotional ideas!

2018-19 CSCMP Silicon Valley/San Francisco Event Topics, Speakers & Venues (as of August 1, 2018)

Event Topic	Venue, Location	Speakers / Companies	Comments
Supply Chain Predictions <i>Capping attendance at TBD; sponsors receive first tickets for likely capacity crowd.</i>	Sep 20, 2018 Silicon Valley Hotel Valencia GoPro, San Mateo	Moderator: Carl Guardino, CEO Silicon Valley Leadership Group Confirmed Panelists: Ray Ernenwein, Wal-Mart ECommerce Craig Cuffie, Salesforce Rosemary Coates, Reshoring Institute	Popular Churchill Club format, with panelists holding red/green paddles to 'vote' agreement or disagree; Guardino known for dynamic interaction with audience. Event Chair: Michele Carroll
Exclusive Yacht Tour of Port of Oakland followed by Networking and Dinner at Scott's Seafood, Jack London Square	Oct 25, 2018 Boat Tour, Port of Oakland	Exclusive networking event on private yacht tour around Port of Oakland followed by informative keynote and Q&A session to discuss new opportunities at the Port of Oakland and how current supply chain trends impact operations and west coast trade. Event Chairs: Kyle Caldwell, Greg Matter	
Holiday giving and volunteering event	Nov/Dec 2018 Venue: TBD	Holiday volunteering event to pack meals or toys. Possible to co-host this event another organization as well	Event Chair: Greg Hamilton
Power up your Network! The Art of Networking	Jan 2019 LinkedIn (pending)		Event Chair: Shawn Nelson
Blockchain in Supply Chain	Feb 2019		Understanding blockchain implications in supply chain - beyond the hype Event Chair: Moin Islam
AI and Robotics in the Supply Chain	Mar 2019 Facebook (pending)	Claudia-Knowlton-Chike, Facebook (pending) TS Khurana, Facebook (pending)	Panel Discussion – Supply chain Implications of AI and Robotics Event Chair: Greg Hamilton
Scaling up for Global Markets Showcasing Silicon Valley & San Francisco's growth stories with tips and tools for scaling successfully	Apr 2019 Salesforce Tower, SF	Moderator: Michele Carroll , President Carrollco Marketing, CSCMP Confirmed Panelists: Manny Ramirez, NVIDIA Craig Cuffie, Salesforce Claudia Knowlton-Chike, Facebook (invited) Marcus Chung, Stitch Fix (invited)	We'll hear from the undisputed global leaders in social media, customer relationship management (CRM), gaming how they've created order from the chaos of exponential growth, with complex global supply chains now humming smoothly Event Chair: Michele Carroll
Young Professional (YP) Happy Hour	May 2019 Venue TBD	Casual networking, happy hour for YP SCM Professional 18-35 (and others welcome, too!)	FREE opportunity for our next generation of supply-chain leaders to network amongst peers YP Chair: Kyle Caldwell

Partner With CSCMP Silicon Valley/ San Francisco to Power Your Supply Chain Network!

Full Year Sponsorships

2018– 2019 Program Season

Global Leader Level -- \$10,000



For the global company or Bay Area icon with objectives aligned to our CSCMP Mission —to link and develop Supply Chain management professionals. Across industry sector (Biotech and Med Device as well as High Tech and Consumer Goods) supporting continuous learning and improvement across functions throughout the extended enterprise.

Best Value for Full-Year Exposure

Full table (~8 seats per event) at up to four (4) Events (32 tickets) including (+6 for 38 tickets total):

- **Season opener - Prediction Event with Carl Guardino as Moderator – “What’s Next for SupplyChain”** at Hotel Valencia - panel of 3-4 senior execs, moderated by Carl Guardino, CEO, Sept. 20, 2018
- **Exclusive Yacht Tour** of Port of Oakland followed by Q&A session to discuss new opportunities at the Port of Oakland
- **Scaling up for Global Markets** Showcasing Silicon Valley & San Francisco’s growth stories with tips and tools for scaling successfully at Salesforce Tower, April 2019.
- **AI and Robotics in the Supply chain**
- **Blockchain implications in the Supply chain**
- **PLUS, an additional 6 tickets** to events of your choice over the course of the year

Exceptional Visibility and Contact Information

- **Press release** announcing sponsorship (\$1950 value –to 65,000 media outlets)
- **Your logo in promotion** throughout 2017-18 program year (emailing, website and other promotion for dinner events – at \$500/event, a \$4,000 value);
- **Opportunity to display corporate**, educational literature (white papers, thought leadership) at all events in which you participate
- **Your company logo on sponsor poster / onsite signage** (poster) at every event
- Your company logo as Global Leader sponsor in **printed program** at all events

‘Power the Network’ Patron-- \$5,000



For the Bay Area leader committed to supporting CSCMP's mission, to educate and connect the world's supply chain management professionals – and Silicon Valley/San Francisco's goal to engage our supply chain community. Bring your customers, suppliers and colleagues to connect, engage and continuously learn across functions throughout the extended enterprise.

Full table at up to 3 events (~8 seats per event) events of your choosing, or 24 tickets throughout the year:

- **Season opener - Prediction Event with Carl Guardino as Moderator – “What’s Next for Supply Chain”** at Hotel Valencia - panel of 3-4 senior execs, moderated by Carl Guardino, CEO, Sept. 20, 2018
- **Exclusive Yacht Tour** of Port of Oakland followed by Q&A session to discuss new opportunities at the Port of Oakland
- **Scaling up for Global Markets** Showcasing Silicon Valley & San Francisco’s growth stories with tips and tools for scaling successfully at Salesforce Tower in San Francisco, April 2019
- **PLUS 4 tickets** to any other single event throughout the year
- **Press release** announcing sponsorship (\$1950 value –to 65,000 media outlets)
- **Your company logo in promotion throughout 2018-19 program year** (emailing, website and program promotion for dinner events)
- **Registration list including contact information** for registered event participants, for all events in which you participate.

‘Linking to Learn’ Level -- \$2,500



Maximum networking and event participation for smaller teams, with high impact visibility.

Four (4) tickets (half table) to any three events of your choosing:

Season opener - Prediction Event with Carl Guardino as Moderator – “What’s Next for Supply Chain” - panel of 3-4 senior execs, moderated by Carl Guardino, CEO, Sept. 20, 2018

- **Exclusive Yacht Tour** of Port of Oakland followed by Q&A session to discuss new opportunities at the Port of Oakland **Oct 25, 2018**
- **Scaling up for Global Markets** Showcasing Silicon Valley & San Francisco’s growth stories with tips and tools for scaling successfully April 2019
- **PLUS 4 tickets** to any other single event throughout the year
- **Press release** announcing sponsorship (\$1950 value –to 65,000 media outlets)
- **Your company logo in promotion throughout 2018-19 program year** (emailing, website and program promotion for dinner events)

Single Event Sponsorships

2018 – 2019 Program Season



Focus your CSCMP Roundtable relationship on a particular topic of most importance to your business or event best aligned to your team and company objectives —from thought provoking prediction to deeper discussion of Best Practices in Manufacturing Logistics, Robotics/AI, Blockchain or a Purely Enjoyable Boat Tour of Port of Oakland!

\$2500 Single Event Patron

Receive prominent pre-event and on-site visibility at one single program year event. Choose from:

- SCM Predictions (Sept), Exclusive Port of Oakland Tour (Oct.), Blockchain in SC (Feb.) or Scaling Up! (April)
- **Includes 8 tickets** (one full dinner table at dinner events or 8 boat cruise tickets, full program)
- **Press release announcing sponsorship**
- **Complete visibility package:** *Your company's* Logo on event promotion (website, email, evening PowerPoint presentation), included in printed program
- **Plus, thought leadership display rights for sponsored event**

**Tentative topics and speakers noted – Annual program will be largely confirmed by the end of August, 2018.*

\$1500 Single Event Supporter

Receive prominent pre-event and on-site visibility at one single program year event. Choose from:

- SCM Predictions (Sept), Exclusive Port of Oakland Tour (Oct.), Blockchain in SC (Feb.) or Scaling Up! (April)
- **Includes 2 dinner tickets**
- Your company logo on event promotion (website, email, evening PowerPoint presentation)
- Your logo in printed program during event

**Tentative topics and speakers noted – Annual program will be largely confirmed by the end of August, 2018.*

Single Event - Can You Supply a Caterer? A venue for us next Year? Let us know and we can work out a Customized Sponsorship Package.

2018-19 CSCMP SFRT Sponsorship Levels

	Global Leader	Power the Network Patron	Linking to Learn Level	Single Event Patron	Single Event Supporter
	\$10,000	\$5,000	\$2,500	\$2,500	\$1,500
Event	Benefit	Benefit	Benefit	Benefit	Benefit
Tickets – Dinner, Tour and Full Program	Full table at ANY 4 events	Full table at ANY 3 events	Half table (up to 4 tix) at 3 events	Full table at selected event	2 tickets at selected event
VISIBILITY	Exceptional – All marketing, all year, pre-season PR, display ok Registration lists, contact info	Excellent – all marketing, all year, pre-season PR Registration lists	Good– all marketing, all year, pre-season PR	Logo in emailing, print program, signage and press release for selected event only	Onsite visibility, print program for selected event
Event Tickets	32 Tickets/yr.	24 Tickets/yr.	12 Tickets/yr.	1 full table	2 tickets
Visibility	Benefit	Benefit	Benefit	Benefit	Benefit
Events Programs - company logo included in mailing, website, print	✓ All events, All year	✓ All events All year	✓ 3 Events	✓ 1 Event	✓ 1 Event
Sponsors Poster - displaying company logo	✓ All events	✓ All events all year	✓ All events all year	—	—
Display Literature	✓ All events	✓ 3 Events	✓ 3 Events	✓ 1 Event	—
Press Release - announcing sponsorship to 65,000	✓ August, 2017	✓ In August	✓ In August	✓ Pre-Event	—
Registration contact list	✓ All events, all year	✓ All events in which you participate	✓ All events in which you participate	✓ 1 Event	✓ 1 Event